



Measuring the Nutritional Comparisons of Frozen vs. Non-Frozen Foods

RFP Instructions June 2009

The Frozen Food Foundation is pleased to announce its solicitation to commission two global literature searches – one for fruits and one for vegetables – of existing research on nutritional comparisons of frozen and non-frozen foods. The deadline for proposals is June 30, 2009.

Frozen Food Foundation Contact

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FROZEN FOOD FOUNDATION GRANT INFORMATION

The Frozen Food Foundation is sponsoring a multi-year project to measure nutritional values of frozen foods and their non-frozen counterparts at the point of purchase for consumers. Phase I seeks the commission of two global literature searches of existing research, one for fruits and one for vegetables. White papers, summarizing the results of the literature search, are required.

In today's market, many foods are transported over great distances to reach our local grocery stores. The time taken from harvest to storage, transportation, sorting and stocking is an important factor to be considered in evaluating the nutritional content of food being purchased by consumers. Conversely, frozen foods normally go through the freezing process within hours of harvesting, which locks in nutritional content and provides reliable, year-round availability. Starting in 2010, the Frozen Food Foundation will test nutrition content of comparable fruits and vegetables from produce gathered in supermarkets in multiple regions of the United States during varying months of the year.

The mission of the Frozen Food Foundation is to foster scientific research, public awareness and industry education regarding the nutritional and safety attributes of

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frozen foods for the benefit of the common good. The Frozen Food Foundation is affiliated with the American Frozen Food Institute, and is a separate entity under Section 501(c)(3) of the Internal Revenue Code. Donations to the Foundation are tax deductible as a charitable contribution. Information about the Frozen Food Foundation is available online at www.frozenfoodfoundation.org.

Eligible Applicants

The principal researcher must hold a doctoral-level degree. Researchers from outside the United States are encouraged to apply.

Proposal

The proposal should be received via e-mail by June 30 and should include:

- Names and backgrounds of research team
- Timeline

Format

The proposal should not exceed one letter-size page in length. The funding for this project is \$10,000 per search. Attachments are limited to a two-page curriculum vitae (cv) for each member of the research team and one page of references.

Review

Reviewers will evaluate proposals based on qualifications of the research team and the timeline. Reviewers will have the discretion of granting both searches to a single grantee or separating them.

Conditions of Award

The Frozen Food Foundation will present to the successful grantee a contract, which must be signed prior to initiation of the project and disbursement of any funds.

Important Role for American Frozen Food Institute (AFFI) Members and Affiliated Organizations

Members and affiliated organizations of AFFI are kindly encouraged to distribute this RFP to as many researchers as possible and to take an active role by soliciting submission of a proposal. Qualified affiliate members of AFFI are encouraged to submit a proposal.